

INFORMATION FOR ADVERTISERS

The Catholic Thing is a superb medium for those who wish to be noticed by America's most well-educated, successful, and faithful Roman Catholics.

OVERVIEW

As founder and Editor-in-Chief Dr. Robert Royal wrote in his inaugural column in 2008, *TCT* is a unique website:

All of our columnists write frequently in other places, but there is no one place where you will find them all together offering material unavailable elsewhere. Wide-ranging and solid Catholic commentary on events is necessary, not only to keep us from being overwhelmed by the tsunami of information now coming at us all from many sources, but to cast a steady and invigorating Catholic light on what is otherwise a superficial and dull world.

The Catholic Thing provides fresh and penetrating daily columns about current events along with other commentary, news, analysis, and – yes – even humor.

Our writers include some of the most seasoned and insightful Catholic minds in America. Among *TCT*'s contributors are Robert Royal, Brad Miner, Mary Eberstadt, Father Gerald E. Murray, Anthony Esolen, Michael Pakaluk, Father Paul Scalia, David Warren, and many other men and women of faith and learning.

SOME STATISTICS

The Catholic Thing finished the 2020 pandemic year 2020 with approximately 7 million pageviews (source: Google Analytics). And since *TCT*'s founding, we've had more than **50,000,000** pageviews.

This growth is due to *TCT*'s superb "stable" of writers and to Dr. Royal's appearances on EWTN. Bob is, with host Raymond Arroyo ("The World Over") and *TCT*'s Fr. Gerald E. Murray, part of EWTN's "Papal Posse."

**Advertise
with *TCT*
and get your
organization
noticed.**

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TheCatholicThing.org

ADVERTISING RATES and SPECS

EFFECTIVE October 2022

A Top Horizontal

- 1400px × 300px website*
- 1400px × 600px mobile
- \$500/month
- \$160/wk

B Long Vertical

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- 1400px × 600px mobile
- \$360/month
- \$100/wk

C Short Vertical

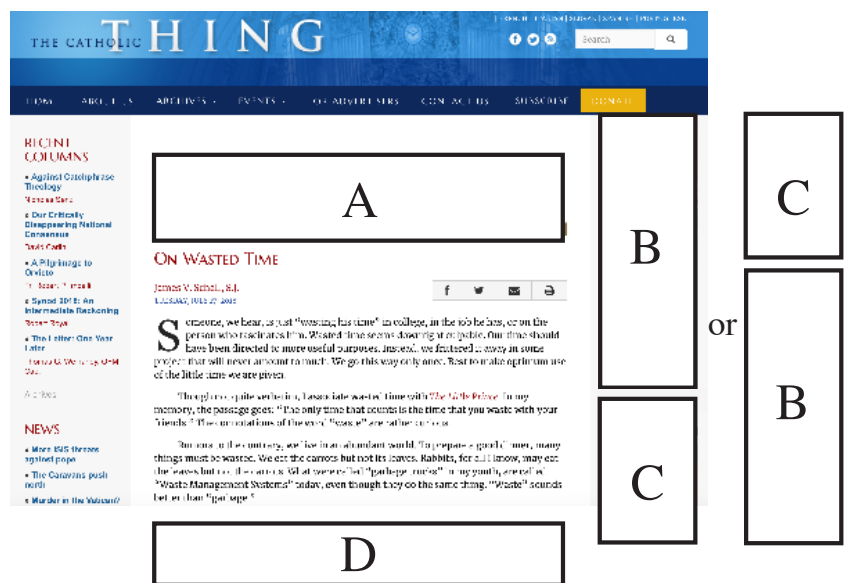
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D Below Column

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* Required

THECATHOLICTHING.ORG



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- » You may also submit a mobile friendly version of your ads, optional but recommended.
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The Catholic Thing Daily Email

ADVERTISING RATES and SPECS

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E Daily Email

800px × 100px
\$500/month
\$135/wk

F Bottom of Email

800px × 150px
\$350/month
\$75/wk

TCT DAILY EMAIL

E



Sites Ancient and Modern

Robert Royal considers the way imagery and technology, old and new, speak to us and help us speak to one another. Welcome to The Catholic Thing's new website.

Throughout his book, Martin cites the Church's pastoral passivity and accommodation to the sexual liberationist worldview. Examples of silence in these matters abound regarding sexual sins (e.g., cohabitation, homosexuality).

[Click here to read the rest of Professor Echeverria's review . . .](#)

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ADVERTISING DETAILS

- » At 6:00 AM 365 days a year TCT sends out an email to over 52K subscribers.
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